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## NEON RETROFEST 2020: A SYNTHWAVE MUSIC FESTIVAL AND RETRO WEEKEND

**NEON RetroFest** launched in 2018 as the first of its kind: a hybrid of the biggest **live Synthwave music festival on the planet**, mixed with **best-in-class retro gaming** by way of rare and familiar vintage consoles and beautifully preserved arcade cabinets. It created an **immersive party atmosphere** that left attendees hungry for future events, and a camaraderie that felt like a **newfound family** to countless reviewers and thousands of social media supporters.

### *We're Back, Baby!*

**NEON RetroFest returns this August 28th-30th, 2020**, again hosted at the spacious and freshly-renovated **Crowne Plaza in Warwick, Rhode Island**— minutes away from T.F. Green airport. NEON 2020 will feature even more exciting programming this year, including:

- **Illuminating panels with relevant artists and influencers**
- **A festival-within-a-festival of curated cult and underground movie screenings**
- **An expanded vendor and exhibitor area featuring on-theme vendors with retro games, fashion, and more**
- **An interactive retro computing museum and brand new vintage PC gaming lounge**
- **A time capsule decorated chillspace called the Yacht Rock lounge, spinning smooth jams from the late 70's and 80's**

### *Why Vend at NEON?*

Vending at NEON offers you the chance to showcase your goods directly to this highly selective and passionate group of people. NEON attendees have a keen eye for quality and authenticity. They appreciate niche content, but they also enjoy trying new things, which is why they had so much fun exploring NEON 2018's many programming areas.

By purchasing a booth at NEON, you become a part of an immersive retro experience unlike any other event in the world. The closer your brand is to the ethos and subject matter that NEON embodies, the more likely it is to appeal to our attendees; but you may also have the option of tailoring a specialized product or service that speaks to them directly as well.



**A note about accommodations:** Warwick, RI offers many hotel and Airbnb options, but the most convenient by far is to stay at the host hotel. Our discounted NEON rate of \$139/night can be unlocked at [www.crownehotelwarwick.com](http://www.crownehotelwarwick.com) using the Group Code **NEO** (assuming rooms are still available).

# NEON RETROFEST 2020 VENDING OPTIONS

Below you will find further logistic information about vending at NEON 2020. If you still have any clarification questions, please email [vendors@neonri.com](mailto:vendors@neonri.com). **Thank you for your support!**

## Here's what you need to know as a vendor or artist at NEON 2020:

### Official vending times at NEON are:

Friday 8/28, 12pm - 7pm  
Saturday 8/29, 10am - 7pm  
Sunday 8/30, 10am - 6pm

### Load-in takes place:

Thursday 8/27 after 6pm  
Friday 8/28 morning TBA

### We've Got Options!

**Vendor Booths:** \$200 and include 2 Vendor Passes. Your space will be 6ft x 8ft and include 1 6ft table and 2 chairs. Feel free to bring more tables and fixtures to fill up your space.

**Artist Tables:** \$150 and include 2 Vendor Passes. Your space will be 1 6ft table with 2 chairs. You will not be permitted to bring extra tables. Artist tables are limited to artists and handmade creators. If you are unsure whether you qualify for an artist table, send an email to [vendors@neonri.com](mailto:vendors@neonri.com) and we'll help!

### The Fine Print

By signing up to vend with us, you agree to **have your table manned for the entirety of the vending hours on each day**. There are no exceptions. We want to ensure all of our attendees have the opportunity to experience our awesome vendors, and no one wants to be vending next to an empty table. **You must be fully set up and ready to sell** by the start of each vending day.

**All product types, artists, and booth participants must be listed on the application.** We want to be sure we are offering NEON attendees the best on-theme content we can, and as such are carefully picking our vendors. **Splitting booths or tables with unlisted participants will result in being asked to leave.**

**No refunds will be offered.**

**Outside food IS permitted for vendors and artists!** The Crowne Plaza has several high-quality and reasonably priced eating establishments and refreshment booths set up around the convention, but if you need to bring some snacks to get you through, you are more than welcome.

**All vendor spaces will be assigned by NEON**, but there will be no name signs in your booth, so please plan accordingly and **bring your own signs and stands**. You will not be able to attach anything to the hotel's walls.

We are a family-friendly event and require **all NSFW items to be covered**.

Once payment has been received, **no refunds will be given** for booths or tables.